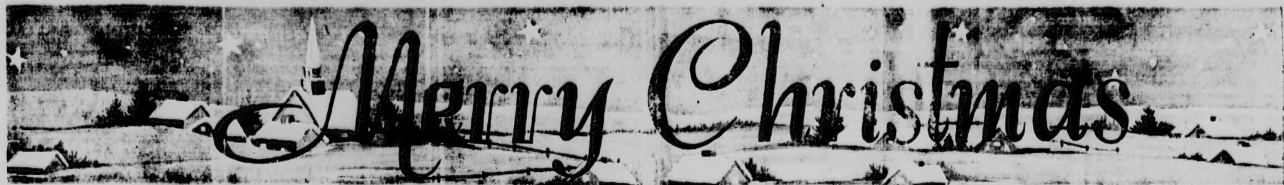


# The Didsbury Pioneer

Provincial Library de 53  
VOLUME 52; NO. 50

DIDSBURY, ALBERTA, WEDNESDAY, DECEMBER 23, 1953

\$2.50 a Year; 6c a Copy



## To All = From The Editor, Family And Staff

### Harmattan News

(From Our Own Correspondent)

Mr. and Mrs. Jack MacDonald entertained the Barley Club at a delightful buffet supper on Dec. 14. The doll raffle was brought to a close at the square dance on Wednesday night when the lucky ticket was drawn by Donna Wright. Mrs. H. Jackson of Westerdale was the winner.

The hall club met at the home of Mrs. Jack Wiper on Dec. 17. An exchange of Christmas gifts took place. The next meeting will be on Jan. 27 at the home of Mrs. Jim Armstrong. Don't forget the dance at the hall Jan. 8th.

A quiet wedding took place recently in the United Church, Olds, when Mr. Bryce Gilmore was united in marriage with Miss Jeannette Fontaine of Asiniboia, Sask.

Mrs. Jim Schrader was hostess for a very interesting plastic wares demonstration at their lovely new home recently. Mrs. Wanda Ross was in charge of the plastic goods, assisted by Mrs. Ed Conway of Olds. After the demonstration a lovely tea was served by the hostess.

### MR. AND MRS. WALTER IRWIN CELEBRATE ANNIVERSARY

Congratulations are in order for Mr. and Mrs. Walter Irwin, who recently celebrated their 25th wedding anniversary. A happy surprise party was held for them in the basement of the Evangelical church Saturday evening.

Mr. Bennett Brower was master of ceremonies of a program consisting of songs and readings and calling on several people to speak who had known the couple over 25 years. He engineered several stunts by different groups, both interesting and amusing.

On behalf of those present Mr. Brower presented the honored couple with a purse of money and with love and gladness for their friendship we enjoy. Both of them expressed their thanks.

Over 60 places were set at tables for supper. In front of the bride and groom was a beautifully decorated three-tiered wedding cake and on either side of it were tiny Christmas trees filled with shining ornaments.

After supper a circle was formed and with the honored guests in the centre the group sang "For They Are Jolly Good Fellows" and "Blest Be The Tie That Binds," bringing a very enjoyable evening to a close.

### Westcott News

(From Our Own Correspondent)

Hearty greetings and best wishes for a Merry Christmas and Happy New Year to all, the editor and staff of The Pioneer and to all readers.

Mr. and Mrs. R. J. Goetjen and Harvey of Carstairs were dinner guests of Mr. and Mrs. Henry Wilsen on Sunday.

The Westcott Christmas school concert is being held on Tuesday evening, Dec. 22.

There were six tables in play at the whist party at the school on Tuesday evening last and the winners were: Mrs. Henry Wilsen and Mr. Leo Tohmis, with consolation to Mrs. Alf Baudistel and Mr. Jack Robertson.

Mrs. Lyle Johnson arrived at the home of her parents at the weekend for the Christmas holidays and her husband will arrive this week.

Mr. and Mrs. Stan Maller were guests of Mrs. Len Sanderson and Mr. Charles Brown Sunday.

### C.P.R. TRAIN TIMES AT DIDSBURY

**NORTHBOUND:**  
No. 521—(flag stop) 1:20 a.m. daily.  
No. 527—10:04 a.m. (flag stop) Sunday only.  
No. 525—11:24 a.m. daily except Sunday.  
No. 525—6:21 p.m. daily.  
**SOUTHBOUND:**  
No. 522—4:59 a.m. daily.  
No. 524—12:23 Noon daily.  
No. 526—4:58 p.m. daily except Sunday.  
No. 528—6:21 p.m. (flag stop) Sunday only.

### Former Resident Dies In Calgary

A former resident of Didsbury, Duncan Archibald Lamont, 75, of 756 McDougall Road, Calgary, died Saturday in the Calgary General hospital.

Born in Port Elgin, Ont., Mr. Lamont came to Red Deer in 1901 to Didsbury in 1918 and to the Springbank district in 1950. He had lived in Calgary for the last year.

Surviving are his wife, Margaret; a daughter, Mrs. Glen Laing, Carstairs; three sons, Hector, James and David of Calgary; two brothers, Dave of Vancouver and John of Red Deer; a sister, Mrs. Jean Green, Edmonton.

Funeral services were held at Gooder Bros. Funeral Home Tuesday with Rev. L. L. Suckut officiating and further services were conducted by Rev. A. J. Grams at Didsbury Evangelical church at 2 p.m. Friday.

Interment took place in Didsbury cemetery.

### NOT IN VAIN

I can stop one heart from breaking.

I shall not live in vain.

If I can ease one life the aching,

Or cool one pain.

Or help one fainting robin

Unto his nest again,

I shall not live in vain.

—Emily Dickson.

### Arena Schedule

Subject to change to suit ice conditions

Wednesday, Dec. 23 — Children's skating, 3:30 to 5:00 p.m.

Thursday, Dec. 24 — Children's skating, 10 a.m. to 12 noon; public skating, 8 to 10 p.m.

Friday, Dec. 25 — Public skating, 2 to 4 p.m.

Saturday, Dec. 26 — Public skating, 2 to 4 p.m., 8 to 10 p.m.

Sunday, Dec. 27 — Public skating, 2 to 4 p.m.

Monday, Dec. 28 — Children's skating, 10 a.m. to 12 noon.

Tuesday, Dec. 29 — Children's skating, 10 a.m. to 12 noon; public skating, 8 to 10 p.m.

Wednesday, Dec. 30 — Children's skating, 10 a.m. to 12 noon; public skating, 8 to 10 p.m.

Thursday, Dec. 31 — Children's skating, 10 a.m. to 12 noon and 2 to 4 p.m.; public skating, 8 to 10 p.m.

Friday, Jan. 1 — Public skating, 8 to 10 p.m.

Saturday, Jan. 2 — Public skating, 8 to 10 p.m.

Sunday, Jan. 3 — Public skating, 8 to 10 p.m.

Monday, Jan. 4 — Public skating, 8 to 10 p.m.

Tuesday, Jan. 5 — Public skating, 8 to 10 p.m.

Wednesday, Jan. 6 — Public skating, 8 to 10 p.m.

Thursday, Jan. 7 — Public skating, 8 to 10 p.m.

Friday, Jan. 8 — Public skating, 8 to 10 p.m.

Saturday, Jan. 9 — Public skating, 8 to 10 p.m.

Sunday, Jan. 10 — Public skating, 8 to 10 p.m.

Monday, Jan. 11 — Public skating, 8 to 10 p.m.

Tuesday, Jan. 12 — Public skating, 8 to 10 p.m.

Wednesday, Jan. 13 — Public skating, 8 to 10 p.m.

Thursday, Jan. 14 — Public skating, 8 to 10 p.m.

Friday, Jan. 15 — Public skating, 8 to 10 p.m.

Saturday, Jan. 16 — Public skating, 8 to 10 p.m.

Sunday, Jan. 17 — Public skating, 8 to 10 p.m.

Monday, Jan. 18 — Public skating, 8 to 10 p.m.

Tuesday, Jan. 19 — Public skating, 8 to 10 p.m.

Wednesday, Jan. 20 — Public skating, 8 to 10 p.m.

Thursday, Jan. 21 — Public skating, 8 to 10 p.m.

Friday, Jan. 22 — Public skating, 8 to 10 p.m.

Saturday, Jan. 23 — Public skating, 8 to 10 p.m.

Sunday, Jan. 24 — Public skating, 8 to 10 p.m.

Monday, Jan. 25 — Public skating, 8 to 10 p.m.

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Wednesday, Jan. 27 — Public skating, 8 to 10 p.m.

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Friday, Jan. 29 — Public skating, 8 to 10 p.m.

Saturday, Jan. 30 — Public skating, 8 to 10 p.m.

Sunday, Jan. 31 — Public skating, 8 to 10 p.m.

Monday, Feb. 1 — Public skating, 8 to 10 p.m.

Tuesday, Feb. 2 — Public skating, 8 to 10 p.m.

Wednesday, Feb. 3 — Public skating, 8 to 10 p.m.

Thursday, Feb. 4 — Public skating, 8 to 10 p.m.

Friday, Feb. 5 — Public skating, 8 to 10 p.m.

Saturday, Feb. 6 — Public skating, 8 to 10 p.m.

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Tuesday, Feb. 16 — Public skating, 8 to 10 p.m.

Wednesday, Feb. 17 — Public skating, 8 to 10 p.m.

Thursday, Feb. 18 — Public skating, 8 to 10 p.m.

Friday, Feb. 19 — Public skating, 8 to 10 p.m.

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Sunday, Feb. 21 — Public skating, 8 to 10 p.m.

Monday, Feb. 22 — Public skating, 8 to 10 p.m.

Tuesday, Feb. 23 — Public skating, 8 to 10 p.m.

Wednesday, Feb. 24 — Public skating, 8 to 10 p.m.

### WEST NOTES

(From Our Own Correspondent)

Mrs. Byrt Sr. is a patient in a Calgary hospital, taking treatment for her eyes. It is hoped she will be home for Christmas.

Mr. and Mrs. F. Niddrie of Mound were dinner guests with Mr. and Mrs. A. L. Hogg on Monday.

Mr. and Mrs. W. Riegsby and Mr. and Mrs. Albert Krebs, and Mr. and Mrs. O. Thompson were among those attending "Lionel" in Calgary last Wednesday.

Mrs. J. Barshaw visited with Mr. and Mrs. O. Blain Monday evening.

Mr. and Mrs. A. L. Hogg and Kenne were Calgary visitors Thursday and Friday.

The bridge is finished at Elkton and the crew is taking a two-week holiday.

Mr. and Mrs. A. Traub celebrated their 45th wedding anniversary Dec. 16th with a family celebration at their home. All the family, excepting Rev. O. Traub of Africa and Mrs. C. Tysin of Portland, Ore., were able to attend.

Mr. and Mrs. Traub wish to thank their many friends for the congratulations they received.

Westcott community skating rink will be closed on Christmas night and New Year's night. Open as regular on Sunday, Jan. 8th the regular schedule will be resumed.

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### Ramblers Trounce Lacombe For First Win Of Season

#### Letter To The Editor

Dear Sir:

May I report once again re the opening of the Old Folks' Home. We propose to have an official opening on Wednesday, Jan. 6, 1954. We are asking Mr. Halmrast to speak. He is the minister of welfare for Alberta and consented to do so when we interviewed him some time ago.

Refreshments will be served free to all who care to come.

We will be in the position to accept guests the day following the official opening.

FRANK JACKSON,  
Chairman

### LOCAL RESIDENTS CELEBRATE 45TH ANNIVERSARY

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Mr.

**CHRISTMAS GREETINGS —**

As we stop in the midst of the season of good cheer our hearts grow tender as we carry back in thought to the reality of Christmas Day, and what it means. In sincerity, we wish you a delightful holiday season.

**Feeq's**  
GENERAL RETAIL  
Propane Sales & Service  
EAST OF RAILROAD TRACKS

**A VERY MERRY CHRISTMAS  
AND A HAPPY NEW YEAR**

We wish to thank all our customers and other friends for their kind co-operation and patronage during 1953 and extend  
**THE SEASON'S GREETINGS**

**DICKAU ELECTRIC****COMPLIMENTS OF THE SEASON —**

Not because of custom long established of extending greetings at the holiday season, but because of sincerity and our appreciation of your friendships and loyal patronage, we are prompted by the spirit of the season to wish you a good old-fashioned Merry Christmas.

It has been our good fortune to do business with the finest folks on earth and the Spirit of the Season brings renewed appreciation of old associations and the value of new friends. Here we wish you the most joyous Christmas you may have and that the New Year will bring you and yours the fullest measure of happiness and prosperity.

CLOSED DEC. 25, 26 and JAN. 1, 2

**The Bright Spot****COMPLIMENTS OF THE SEASON**

We earnestly wish that all of the excitement, enjoyment and good fellowship of the Yuletide continue to be yours long after the Holiday Season has passed.

**IVAN WEBER**  
YOUR IMPERIAL OIL AGENT

**A VERY MERRY CHRISTMAS**

Christmas seems to renew our obligation of gratitude to the community which we so gladly serve. We are grateful for the patronage you have given us in the months past and we pledge anew to serve you faithfully in the future.

J. F. STEVENS

**Seasons Greetings**

As the Holiday Season draws near, it is our sincere wish that you have a most pleasant Christmas and a New Year of prosperity, health and happiness.

**Jay Tuggle****PLEASANT YULETIDE THOUGHTS —**

FROM ALL OF US TO ALL OF YOU

ED FORD AND STAFF

**EDEORD MOTORS**  
YOUR MODERN GARAGE  
CHEVROLET — OLDSMOBILE

**NOTICE**

Following the pattern of previous years and to enable our staff to enjoy fully the holiday season, there will be no issue of The Pioneer next week. Our office however will be open.

**HOLIDAY MILK DELIVERIES**

No delivery on Friday, December 25

No delivery on Friday, January 1

Your co-operation during the past year has been appreciated and we wish to extend to everyone

A MERRY CHRISTMAS AND PROSPERITY  
IN THE NEW YEAR  
GEORGE WILKINS

**Christmas Greetings**

May the Christmas bells ring in a most happy season — May the Christmas bells ring with all the happiness that you so richly deserve, is our Christmas wish to the people of the community.

May the true spirit of the Yuletide linger on through every day of the coming year as a reward for your faithfulness and kindness.

**McDonald's Men's Wear****RED & WHITE**

We take this opportunity to extend to our patrons and friends everywhere our sincerest wishes for a Happy Holiday Season. At the same time we wish to thank our many patrons for the opportunities we have had to be of service to them in 1953.

Wilma Luft — Guy Burke — C. M. Carter



As Christmas and the New Year come again, may they find you and keep you rich in happiness.

**WE WISH YOU A MERRY CHRISTMAS  
AND A HAPPY NEW YEAR**

**Hi-Way Service Station**

**RAVENHOLM**

ABERDEEN ANGUS BULLS AND FEMALES

All Animals T.B. Tested

**GREETINGS —**

At this Christmas Season we extend greetings to our friends everywhere and especially to those who purchased animals from the Raven-Ho Stock Farm.

R. M. SPOONER HARMATTAN, ALTA.

**THE SEASON'S GREETINGS —**

WE, THE DIDSBURY BAKERY, wish to thank each and every one for the many ways they have shown their appreciation of our products. Thanks a million folks, and a Very Merry Christmas with a bigger and better New Year to you all.

**Didsbury Bakery****A VERY MERRY CHRISTMAS  
AND A HAPPY NEW YEAR**

We are sending you our best wishes for a Happy Holiday Season... not because it is the customary thing to do... but because it is a sentiment genuinely felt. And in this message of cheer, may we include our appreciation of your goodwill.

JOHN GLADYS HOWARD

**HALLIDAY'S**

PHONE 101 — DIDSBURY

**AT THIS FESTIVE SEASON —**

May we express to you our appreciation of the cordial relations between us and extend best wishes for —

**A HAPPY CHRISTMAS**

— and a —

**BOUNTIFUL NEW YEAR**

**PREVOST MOTORS**

Lincoln-Meteor Dealer

**JENKINS**  
GROCERIA LTD.

**A Glad Yuletide**

As the holiday season comes to a close we are reminded that this successful year is due in no small measure to your generous patronage. Kindly accept our good wishes for a MERRY CHRISTMAS and A HAPPY NEW YEAR.

**We Thank You**

For the confidence you have placed in us in the past and we would like to extend to you Good Wishes for a  
**A MERRY CHRISTMAS AND A  
HAPPY NEW YEAR**

**J. M. FREEMAN & SONS  
LIMITED**

**A VERY MERRY CHRISTMAS —**

The approach of yet another Christmas brings us an opportunity which, each year, we welcome gratefully. It is our chance to set aside matters of business for a few moments to thank our customers for their faithful patronage and friendship.

Your confidence in our store is a source of great pride to us and to make sure that this confidence is not misplaced will be our primary interest in the year to come.

This is our pledge to you — and with it go our sincere good wishes for a Happy Christmas and a New Year of prosperity and contentment.

MILDRED AND WM. BLORE

**Blores' Jewellery**

## PROFESSIONAL AND BUSINESS DIRECTORY

## DOCTORS

**R. W. EPP, B. Sc., M.D.**  
C.M., L.M.C.C.  
PHYSICIAN & SURGEON  
Office West of Hotel  
Hours: 11-12; 1:30-5, except  
Wed.—and by appointment  
Phone 141 — Didsbury, Alta.

**DRS. MCKENZIE & ASQUITH**  
Physicians and Surgeons  
Combined Office in the  
residence of Dr. Asquith  
Consultations by Appointment  
PHONES:  
Dr. McKenzie (res.) 61  
Dr. Asquith (office) 63

**DR. H. S. RAMSEY**  
CHIROPRACTOR  
CLOSED WEDNESDAYS  
Special Attention Given  
to Foot Troubles  
Kemp Block, Olds, Alberta

## DENTISTS

**DR. C. T. McNICHOIL**  
DENTIST  
Office Over the Royal Bank  
— PHONE 79 —  
DIDSBURY, ALTA.

## LAWYERS

**W. A. AUSTIN**  
Lawyer — Notary Public  
COMMISSIONER FOR OATIES  
Estates Managed  
Phone 32, Didsbury, Alta.

**H. Lynch-Stanton**  
L.L.B.  
BARRISTER & SOLICITOR  
Notary Public  
Res. Phone 119 — Office 120

## OPTOMETRISTS

**OPTOMETRIST**  
**D. Stewart Topley**  
503 Greyhound Bldg  
**CALGARY**  
— M7350 —

**D. J. SNELL**  
OPTOMETRIST  
Will Be At  
**OLDS OFFICE**  
In Davey Block  
Every Saturday Afternoon

## FUNERAL DIRECTORS

**Didsbury Funeral Home**  
**W. A. McFarquhar, Director**  
Associated with  
Gooder Bros., Calgary  
Phone 33 or 46 — Didsbury

**ORME FUNERAL**  
CHAPEL  
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## MISCELLANEOUS

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— FOR —  
**QUICK RESULTS**

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**AT THE**  
**BRIGHT**  
**SPOT**

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OUR SPECIALTY  
— ★ —  
**DICKAU**  
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## Through The Study Window

By REV. C. C. ARMSTRONG

This is the one time of year when I am really convinced that I get the full value of the box rental in the Post Office.

At other times in the year, apart from circulars, notices of accounts due, and the regular official correspondence of the church, there is a scarcity of letters from friends. However, this is scarcely to be wondered at, for the study has quite an accumulation of unanswered correspondence. I belong to the tribe of letter writers whose creed is to let the other fellow know the joys of anticipating a letter for some time before it actually arrives.

But to one who writes a newspaper column, Christmas has a special opportunity to extend greetings, not through the laborious task of sending out individual cards, but through the courtesy of the mailing list of The Pioneer itself. Here let me express my appreciation to The Pioneer for the space made available for me. Through their kindness I have been able to set forth my ideas (it would be presumptuous to call them "thoughts") on a varied assortment of topics. I do not expect that those of you who read this column have always found it sensible, helpful or even amusing. Oh well! Every study window ought to have a pane — pardon me — pane in it.

Perhaps in some ways I might spend my time to better advantage. Personal contacts are often more valuable than written matter. Nevertheless I have enjoyed the privilege of being able to visit you regularly through this column. So thank you for your courtesy and Merry Christmas to you. Mr. and Mrs. Currie and staff of The Pioneer.

Our thoughts also go out at this time to those who will be observing Christmas without the familiar and comforting presence of loved ones. To them, the approach to Christmas has been through the Valley of the Shadow. Yet they are often mindful that "The people who walked in darkness have now a great light; those who dwelt in a land of deep darkness, on them has the light shined."

To all those who have suffered bereavement there is a deeper note than that of mere merriment. It is the stern yet joyous note that Simeon sounded when he blessed Mary and said to her "Behold, this child is set for the fall and rising of many in Israel (and a sword will pierce through your own soul also)". Christmas, for those who are bereaved, is not only a reminder of the new life that comes in the flesh, but of the Eternal Life made available through the Cross and the Resurrection.

To all of you, whether your lot has been happiness or sorrow, wherever you are "A Merry Christmas and God's blessing in the New Year."

## HOW TO KEEP TREES GREEN

Put your Christmas tree in a crock or jar (a vessel which the acid will not affect). Mix 5 grams of Citric acid and 6 grams of Malic acid in three quarts of water. To the mixture add 15 grams of calcium carbonate. Pour this solution into the vessel which contains the tree.

**VIEW-MASTER**  
CHRISTMAS

(A VISIT FROM ST. NICHOLOS)  
**VIEW-MASTER**  
FULL COLOR PICTURES  
IN THREE DIMENSIONS  
Children delight to see their favorite poem "The Night Before Christmas" "Come to life" in View-Master full color, three dimensional pictures. Seven thrilling stereoscopic scenes mounted in each View-Master Reel... for use in View-Master Stereoscopes and Projectors.

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Phone 38 Didsbury

## Notes From D.A.

By Hugh McPhail

Money is usually invested to make money. One of the best investments any cattleman can make is to take measures to either eliminate or prevent the occurrence of disease losses in his herd. Building up a Bang's free herd pays two dividends. First, it increases the calf crop and reduces some of the sterility problems, both of which mean more profit, sometimes amounting to several hundreds of thousands of dollars. Second, it protects the health of the cattleman and family, as Bang's disease can be spread to humans in whom it causes undulant fever. All cows supplying milk to the house should be blood tested by a veterinarian.

Vaccination of all heifer calves yearly is the first step towards building up a Bang's resistant herd. As these heifers mature, older infected animals should be sold for slaughter.

Vaccination is also recommended in herds not infected at the present time so that if infection is accidentally introduced there will not be a drastic and costly calf crop loss. Cattlemen are urged to raise their own herd replacements as far as possible to reduce the danger of bringing in infection. If additions have to be made they should be only calves which can be vaccinated or animals that were vaccinated as calves.

## Zella W.I. Holds Annual Meeting

Mrs. A. Waldruff was hostess to 12 members and three visitors for the annual meeting on Thursday, Dec. 10 of the Zella W.I.

Roll call was a child's gift for the Salvation Army. Points for roll call were totalled for the year with Mrs. A. Waldruff's team the winners.

Mrs. John Hansen had perfect attendance the whole year for both W.I. meetings and card parties.

The sum of \$20 is to be sent to the Unitarian Service.

Saturday, Feb. 20 was the date chosen at which time other institutes will be invited to hear Mrs. E. Fisher speak on her trip to the A.C.C.W. convention.

Mrs. Wilfred Spooner was winner of the hostess prize.

Election of officers resulted as follows: president, Mrs. E. Lowrie; secretary-treasurer, Mrs. J. Johnston.

The next meeting will be held at the home of Mrs. H. Christensen with Mrs. J. Hansen as co-hostess, on Thursday, Jan. 21.

## ZELLA NEWS NOTES

From Our Own Correspondent

(Intended For Last Week)  
Sunday school will be organized on Sunday, Dec. 20th at 11 a.m. at the Zella school and everyone is cordially invited to attend.

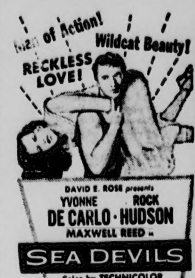
Lavern and Aurora Brower were hosts to 30 school pals and friends for a joint birthday party on Thursday, Dec. 10th.

Mrs. E. Lowrie and Mrs. V. Snyder will be hostesses for the next Zella W.I. card party at the school on Friday, Jan. 8.

## DIDSBURY OPERA THEATRE

Week-Day Shows at 8:00 p.m.

Saturday Matinee 2:30 — Evening 7:30 &amp; 9:30

THURS., FRI., SAT.:  
DEC. 24, 25, 26:MON., TUES., WED.:  
DEC. 28, 29, 30:

Color by TECHNICOLOR  
with DANCE D'ORA  
Produced by DAVID E. ROSE - Directed by MADOL WALLS  
Screenplay by BURTON CHASE - A COLUMBIA Production  
Distributed by RKO RADIO PICTURES, INC.

WE WISH ALL OUR PATRONS A

VERY MERRY CHRISTMAS AND A  
HAPPY AND PROSPEROUS NEW YEARTHURS., FRI., SAT.:  
DEC. 31, JAN. 1, 2:MON., TUES., WED.:  
JAN. 4, 5, 6:

**PONY EXPRESS**  
Color by TECHNICOLOR  
Starring  
**CHARLTON HESTON**  
**RHONDA FLEMING**  
**JAN STERLING**  
**FORREST TUCKER**



**THEY CAME BACK FOR VENGEANCE!**  
Color by TECHNICOLOR  
Starring  
**JOHN HODAK**, **BETTER**, **BRIAN**, **MARY-EL**  
**A MBUSH AT IOMAHAWK GAP**

**Season's Greetings**

From near and far come Christmas packages and gay cards to extend kindly wishes and good-will.

It being the time when friends remember each other, may we of U.G.C. extend our good wishes and say in the sincerity that is the very spirit of Yuletide.

**A Merry Christmas To All**

Expressed by J. L. (Les) LeGrand and S. H. (Sam) Price, local agents and all U.G.C. Agents in Didsbury district

**UNITED GROCERY CHAIN GROWERS**  
YOUR LOCAL U.G.C. ELEVATOR AGENT AND HONEY-MAKER FEED DEALER

**CHRISTMAS GREETINGS —**

We wish to thank our many patrons for making the past year as successful as it was, and we wish you one and all a Merry Christmas and a much more Prosperous New Year in '54. Thanks again.

**Modern Jewellery****THE SEASON'S GREETINGS —**

It's nice to look forward to Christmas, And the pleasure of greeting you, too, For it's really a wonderful feeling Just to say, MERRY CHRISTMAS and HAPPY NEW YEAR TO YOU!

**DIDSBURY VARIETY STORE****CHRISTMAS GREETINGS —**

Times change, and we with Time,  
But not in ways of friendship.

May the New Year Bring You A Full  
Measure of Real Prosperity

**DIDSBURY BILLIARDS  
and BARBER SHOP**

As Christmas and the New Year come again, may they find you and keep you rich in happiness.

WE WISH YOU A MERRY CHRISTMAS  
AND A HAPPY NEW YEAR

**Rosebud Motors**

PHIL ANDREWS, prop.

PHONE 143

**M.V.B.C. NEWS**

"Hark! The Herald Angels Sing,  
Glory to the New Born King!"

It is the sincere wish of Faculty and students that all readers of this column will not only have a joyous Christmas, but that the peace of which the poet wrote will be the experience of each one.

"Peace on earth, and mercy mild,  
God and sinners reconciled."

So, may this season bring to each one a fresh realization of the benefits of living in a land where the Christ-child is recognized, and served. May the day not pass without realizing Him near, and blessing the festivities and the exchange of gifts.

On Friday evening of last week, students, Faculty and children from the homes of the faculty and staff, celebrated their Christmas festivities in the dining room of the College. Earl Reimer, chairman of the recreation and program committee of the A.S.B. was in charge, and presented a program that was most interesting and enjoyable. A lovely Christmas tree in one corner of the room, couched the eyes of the little folks to sparkle with delight. An original scene, created by Miss Walsh, Dean of Women, was hung on the wall. It was a silhouette scene of Bethlehem, and the night scene was beautiful with its star-lit heavens. Santa arrived in due time and exchange of gifts brought with it appreciation and delight. We trust that students leaving the campus for the vacation will have a holiday of enjoyment and blessing.

Various members of the faculty will be spending their vacations with friends over the holidays. Rev. and Mrs. Taylor are planning to be at home on Christmas day and also later visit relatives of the community. Mr. and Mrs. Lusk are going to Calgary. Miss Eby will be in Red Deer with her sister for part of the time. Miss Walsh will be away during the entire vacation with her brothers. The campus itself will be quite deserted for part of the time. College re-opens January 4th, 1954. Will we get used to writing that number?

Mr. Lusk presented a very interesting program in the United Missionary Church last Wednesday evening when the Madrigal Singers, a group of eight, sang the old fam-

**Westcott W. A.  
Elects New Officers**

Twelve members and one visitor met at the home of Mrs. A. Krebs for the December meeting of the Westcott United Church W.A.

Mrs. Percy Hosegood read the Scripture reading on "The Birth of John the Baptist." Devotional was taken by Mrs. Jack Robertson, who read an article on The Wise Men.

Part of the afternoon was spent in carol singing.

Mrs. G. Youngs reported on the W.M.S. meeting in Didsbury, in the United Church, December 9th.

Mrs. A. Blain reported on the cemetery committee and Mrs. Alex Robertson on the manse committee.

Other reports were received as follows: Mrs. R. McNaughton on making of the Communion Cloth, and Mrs. Alex Robertson on the Memorial Fund. All agreed it had been a successful and happy year. New officers for the year were elected as follows:

Pres.—Mrs. P. Hosegood  
Vice-Pres.—Mrs. R. McNaughton  
Sec.—Mrs. G. Youngs  
Manse committee—Mrs. R. McNaughton and Mrs. Jack Robertson.  
Reporter — Mrs. Cliff Eckstrand.  
Cemetery committee— Mrs. Alex Blain.

Missionary Book Convener— Mrs. J. Robertson.

The meeting closed with "Blest Be the Tie" and The Lord's Prayer.

ilar Christmas carols. Miss Joyce Burkholder was the reader for the occasion and read the history and origin of each of these carols. Mr. Lusk also sang. It was most interesting and those present expressed their delight with it. This same group sang at the hospital on Friday evening, with the addition of violin accompaniment.

The sympathy of staff and students has been expressed to Miss Irene Freitag, who lost her father this past week. Irene was called home last Sunday, but her father no longer recognized her, and he slipped away the next day.

The students who reside in the States left for their homes a few days earlier. Miss Mary Lou Jessor returned by plane to her home in Twin Falls, Idaho. Miss Esther Seabrandts went to Wapato, Wash. and Mr. and Mrs. Wayne Kasey left by train for Bellingham, Wash. We trust all of them will have a wonderful Christmas.

To our customers  
and friends  
we extend  
best wishes for a

# MERRY CHRISTMAS AND A HAPPY NEW YEAR

THE ROYAL BANK  
OF CANADA

**PLEASANT YULETIDE THOUGHTS —**

As the Holiday Season draws near, it is our sincere wish that you have a most pleasant Christmas and a New Year of prosperity, health and happiness.

**Calgary Power**

PROVINCE-WIDE

**Story Contest**

\$50.00 — \$25.00 — \$15.00

Here is your chance to earn a bit of cash and, at the same time have some fun in trying your hand at writing. All you have to do is write a story of 500 words or less — not more — on either of the following subjects:

- 1 — What Electricity on the farm Means to Our Family's Way of Life; OR
- 2 — The Advantages of Electric Service to Our Town.

THAT'S ALL AND THEN SEND IT TO THE EDITOR OF YOUR WEEKLY NEWSPAPER

- 1.—To be eligible as a contestant you must be a consumer or prospective consumer of Calgary Power Ltd.
- 2.—A subscriber to your weekly newspaper or a member of a family having a subscription.
- 3.—No employee of Calgary Power Ltd. or Farm Electric Services Ltd. or a member of his family is eligible to compete.
- 4.—You may send in as many entries as you wish but only one prize will be awarded to one person.
- 5.—Stories must be handed to the editor of your weekly newspaper not later than Saturday, January 8, 1954.
- 6.—Winners will be announced on January 27 and winning stories will appear in an edition of your local paper in February, featuring electricity and farm electrification.



# A Joyous Christmas

MAY GOOD CHEER AND  
THE GLADNESS OF THE YULETIDE  
REIGN IN YOUR HOME  
ON CHRISTMAS DAY AND  
EVERY DAY OF THE  
NEW YEAR



**ALBERTA BREWERS' AGENTS  
LIMITED**

BIG HORN BREWING CO. LTD.  
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NORTH-WEST BREWING CO. LTD.



Merry Christmas  
Happy New Year

HELPING TO  
BUILD A BETTER  
ALBERTA



**CALGARY POWER LTD.**

## AND GENTLEMEN?

If genius male  
(As he will tell)  
Uses brains  
Supremely well  
Then why are men  
(God bless the dears)  
The fatheads  
They to us appear? .....

—Barbara Cartmel.

## CHURCH NOTICES

**MOUNTAIN VIEW**  
**UNITED MISSIONARY CHURCH**  
Rev. A. Frey, Pastor  
10:30 a.m.—Sunday School.  
11:30 a.m.—Morning Worship.  
8:00 p.m.—Evening Services.  
Youth Fellowship services held in the evening of the first and third Sunday of the month.

**FOUR SQUARE CHURCH**  
**Fallen Timber School House**  
Preaching service at 2 p.m. every Sunday.  
Sunday school immediately after service.  
Rev. Mr. and Rev. Mrs. Moore Pastors

**EVANGELICAL CHURCH**  
Rev. A. J. Grams, P. stor

## SUNDAY SERVICES:

10:30 a.m.: Worship Service.  
11:30 a.m.: Sunday School.  
2:00 p.m.: Sunday School followed by Worship Service.  
7:30 p.m.: Evening Service.  
Wednesday Evening, 8:00 p.m.  
Bible Study and Prayer Meeting.  
Thursday Evening, 8:00 p.m.  
Choir Practice.  
The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do thee good."

**REDEEMER LUTHERAN CHURCH**  
"The Church of the Lutheran Hour"

REV. E. B. FOX, Pastor  
Divine Services every Sunday at 11:00 a.m., followed by Sunday School and Adult Bible Class.

**UNITED MISSIONARY CHURCH**  
Rev. Ray Shantz, Pastor  
Sunday School, 10:30 a.m.  
Preaching, 11:30 a.m.  
Sunday evening service, 7:30 p.m.  
Wednesday evening prayer meeting, at 8 p.m.  
Young Peoples' service every alternate Sunday at 7:30 p.m.

**CHURCH OF NAZARENE**  
**HARMATTAN**

10:30 a.m.—Sunday School.  
11:30 a.m.—Morning Worship.  
8:00 p.m.—Evangelistic Service.  
Wednesday Prayer Meeting, 8 p.m.  
Friday N.Y.F.S. .... 8 p.m.  
REV. J. WATSON, Pastor  
The Church with the warm welcome

**UNITED CHURCH OF CANADA**  
Rev. C. C. Armstrong, B.A., B.D.

Westerdale (2nd and 4th  
Sunday) ..... 10:00 a.m.  
Knox Sunday School ..... 11:00 a.m.  
Westcott ..... 11:30 a.m.  
Knox Evening Worship ..... 7:45 p.m.

## ANGELICAN MISSION OF OLDS

**SUNDAY SERVICES**  
Sunday School, 11 a.m. every Sunday.  
Second Sunday in the month: 7:30 p.m.—Didsbury.  
Fourth Sunday in the month: 11:45 a.m.—Didsbury.

*Dear Editor:*

... the letters start. Then from all over the free world come such comments as these from readers of THE CHRISTIAN SCIENCE MONITOR, an international daily newspaper:

"The Monitor is most readable for straight-thinking people."  
"I returned to school after a lapse of 18 years. I will get my degree from the college, but my education comes from the Monitor."  
"The Monitor gives me ideas for my work."  
"I truly enjoy its company."

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(city) \_\_\_\_\_ (state) \_\_\_\_\_ (country) \_\_\_\_\_

## AS DECEMBER ENDS

Though closely linked with Christmastide, December has its own true side—the privilege of looking back along the past month's varied track, recalling scenes both grave and gay, unlooked-for happenings on the way; responsibilities and cares the outcome of long-planned affairs; success and failure strangely mixed; so little settled, sure or fixed.

Except for just a favored few for most of us such record's true; but life goes on and now demands we leave the past in higher hands, since with the closing of the year new opportunities appear. And though the future none may know, nor what may be a weal or woe, when lies the path neath sunny skies and light and laughter in our eyes, with buoyant step and lesser load how joyously we'll take the road, finding past effort, toil and pain have worked together for our gain.

And thinking thus, December days are full of promise, hope and praise. G.M. Hudson

A bishop was staying at a rather gay country house, says an English paper. When he came down to breakfast one morning there was

## HOW TO KEEP YOUR CHRISTMAS MERRY

Don't get too big a tree. It lessens the fire hazard. Keep it away from radiators, heaters, fireplaces. Use wiring which has been tested.

Dispose of gift wrappings promptly, outside the house. Take your tree down when the needles start to fall.

Don't use cotton, paper or other flammable material for decoration. Don't use candles. Don't use frayed light strings or worn extension cords. Don't overload circuits. Don't leave tree lights burning when you go out. Don't smoke or use matches near your tree.

only a little girl there. "Good morning," said the bishop. "Can you say the Lord's prayer?"

"Oh, yes, sir," answered the child and recited it.

"That's very good," said the bishop. "And do you know the Ten Commandments?"

The little girl immediately repeated the Commandments.

"Excellent!" exclaimed the bishop. "Now, do you know your catechism?"

But the child replied: "Dammil, sir, I'm only seven!"

## CHRISTMAS

There came one night at Bethlehem A new star in the sky,

When angels in a chorus sang, Glad tidings of great joy,

For unto all is born this day, A Savior, who is Christ the Lord,

And in a stable manger lay, God's love to man restored.

O glorious Night, that saw his birth As savior, Christ and Lord,

To whom the wise men's gifts were brought, All shepherds all adored.

For love that passeth all love known, In Bethlehem's humble stable lay,

The Son of God, who left his throne Came as a babe that day.

Bright angels sang, in Heaven's sky, To bring the news to men,

A joyous anthem rose on high, "Christ is born in Bethlehem,"

Savior and Redeemer, Lord, The love of God endureth still,

From God to man Love is restored, Peace to the earth, and to all goodwill. —W.H.

ORDER YOUR COUNTER CHECK BOOKS from The Pioneer Office. Buy at home — you pay no more than the standard price.

## CHRISTMAS GREETINGS —

As we stop in the midst of the season of good cheer our hearts grow tender as we are carried back in thought to the reality of Christmas Day, and what it means. In sincerity, we wish you a delightful holiday season.

Charlie Spreeman

## REDEEMER LUTHERAN CHURCH

"The Church of the Lutheran Hour"

Didsbury, Alberta

May the Christ-child of Bethlehem, with all His blessings, find a hearty welcome in your heart this Christmas season and throughout the coming year of 1954.

THE PASTOR

## NOW ON DISPLAY!



The Bel Air 4-door sedan. With 13 models in 3 series, Chevrolet offers the widest choice in the low-priced field.

*New 1954 Chevrolet*

More things more people want, that's why

*More People Buy Chevrolets Than Any Other Car!*

## Power brakes for easier stops



Chevrolet in the low-priced field brings you another great advance in driving ease — Power Brakes. Stopping is almost unbelievably easy and convenient—just a swing of your foot from accelerator to brake pedal! Optional at extra cost on all models.



## Thrifty new power in all models

Now Powerglide models offer the most powerful Chevrolet engine ever — the "Blue-Flame 125". Gearshift models have the advanced, more powerful "Blue-Flame 115". Both high-compression engines bring quieter, smoother and finer performance with important gas savings!

## New, automatic window and seat controls

Now, at the touch of a button, front windows are electrical—raised or lowered. Touch another conveniently placed control to move the front seat up and forward or down and back into your most comfortable position. Optional on Bel Air and "Two-Ten" models at extra cost.

Come see the most beautiful, most powerful Chevrolet ever built...the new car that combines great new performance with money-saving gas mileage!

This is what you're going to find when you come in to check over this new '54 Chevrolet: In every way, Chevrolet now brings you even more of the things you want.

More beauty with brilliant new styling in Body by Fisher and bright new color harmonies outside and inside the car.

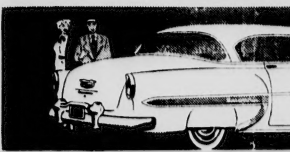
More power and finer performance with new high-compression engine power in all models.

More comforts and conveniences, including the richest and most luxurious interiors

in Chevrolet history, and such new optional features as automatic electric window and seat controls.

And, thanks to advanced Chevrolet engineering, all this with new economy, too. The fact is, you'll find that no other car offers so many things you want at such low cost.

The colorful, new 1954 models are ready for your inspection. Stop in and take a good look at the best-looking Chevrolet you ever saw ... and your best buy for 1954!



## New styling that will stay new

There's a new, lower, smarter look about this new 1954 Chevrolet. The new front-end and rear-end designs are even cleaner and more distinctive. Massive new bumpers extend even farther around the fenders. All around the car, new styling presents Fisher Body at its beautiful best.

## New interior richness

Here's the kind of quality you'd expect to find only in high-priced cars. Fine new upholstery fabrics with a more liberal use of durable, beautiful vinyl trim. New color treatments in harmony with the brilliant new exterior colors. Built-in arm rests on all Bel Air models.



## New, lower price on Power Steering

Chevrolet Power Steering substantially reduced in price! That's good news to everyone. Chevrolet Power Steering does 80% of the work to give easy, sure control. It's optional on all models at extra cost.



## New, wider choice of Powerglide models

Now, Powerglide automatic transmission is available on all models. Powerglide automatic transmission gives instant response and positive acceleration. Teamed with the "Blue-Flame 125" engine, it's optional at extra cost.



See the New 1954 Chevrolet at

EDFORD MOTORS

ED FORD, Prop. — DIDSBURY, ALBERTA

**THE DIDSBURY PIONEER**

Established in 1903

Published Every Wednesday at Didsbury, Alberta  
 Entered as Second Class Matter, Post Office Department, Ottawa  
 Member of the Canadian Weekly Newspapers Ass'n.  
 and of the Alberta Division of the C.W.N.A.  
 Subscription: In Canada, \$2.50 a year; In U.S., \$3.50  
 JAMES CURRIE, Editor and Publisher

**At The Gateway Of The Year**

Coupled with Christmas and the New Year and the joy of looking forward, there is always a certain wistfulness as we look back over the old year and reflect on all the pleasures and sorrows it has brought up.

So as we watch the last few grains of 1953 trickle away into the sandglass of time let's go back over the road and pause here and there — remember.

The journey has not been all sunshine. There have been days of storm and struggle — tears. Lives shadowed by personal grief. Homes clouded by the departure of a loved one.

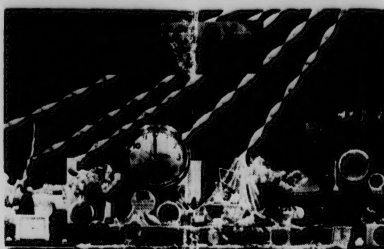
Transcending all things, one fact is clear. Whether it be in palace or cottage, life goes on. It never stands still. Grief brings us face to face with reality, but reality is not always harsh. It helps us to see life as it really is. It renews our faith and inspires us to greater endeavor.

The longest journey, however straight and monotonous the way, brings its surprises, like welcome bursts of sunshine after rain. So it was with the months of the year that is slipping away. No two were alike. Each brought its particular charm and, with it, change and surprise.

Progress and conflict spring from the same root — man's restlessness. Never before has he had so many keys to so many secrets of the world. Each month brought news of some fresh achievement, of some new child of his inventive genius. Let us pray that they are nurtured with a true sense of their awesome power.

Though much has changed in twelve months much has endured. The fortitude and unflinching good humor of the people of this land; their ability to make the best of things; their kindness and sympathy. Come what may, these things will never perish.

With these thoughts in mind we now take this opportunity of wishing all our friends, readers, business associates and our faithful correspondents, a very happy and bright Christmas and the best of everything in the New Year.



The above window picture of Blores Jewellery by Wiggin's Studio won a prize in a Canada-wide window competition sponsored by the Western Clock Co. of Peterborough, Ont. Westcoast Week

**CHILDREN'S PROGRAM AT REDEEMER LUTHERAN ON CHRISTMAS EVE**

The blessed season of Christmas again brings special attention to the great love of God in giving His own Son as an infant at Bethlehem. This was not unexpected, but prophets of old had long foretold this miracle of love.

The children of Redeemer Lutheran Church will speak and sing of this glorious event, God becoming man and bringing the eternal blessings of heaven to earth, at their children's Christmas program, which will be held on Thursday, Dec. 24 at 8 p.m. in Redeemer Lutheran Church. We cordially invite you to join the children and the adults in voicing your thanks to God.

On Friday, Dec. 25, special Christmas Day services will be conducted at Redeemer Lutheran, beginning at 11 a.m. Here also we shall hear and sing of those holy voices sweetly sounding through the skies announcing Christ is born, the great Anointed.

On Sunday, Dec. 27, regular services will be held at 11 a.m.

On New Year's Day, Jan. 1, special New Year service will be conducted at 11 a.m. There is no better way to begin a new year than by standing in the presence of God and looking to Him for help and guidance in all that lies before us.

And on Jan. 3, regular Sunday service with the celebration of Holy Communion. The service will therefore begin at 10:30 a.m.

**WESTWARD CATTLE CLUB MEET AT J. ARMSTRONG'S**

On December 12 the Westward Ho Cattle Club held its third meeting at Mr. Jim Armstrong's. First on the agenda was the judging of a class of beef cows.

The meeting was then opened with the Four-H pledge. Roll call was taken with 11 members and 14 visitors present. Tommy Armstrong gave a report on "What I'd Do If My Calf Had Warbles". Sigurd Baustad invited the club to his home on Jan. 9.

Dick Spenser and Don McCracken gave reports on the banquet held in Olds Dec. 11. Calvin Osborne and Glenn Dodd will give reports at the next meeting.

for 1953 attracted a record number of entries from all over Canada. Blores Jewellery is to be congratulated for having won recognition for their beautiful window display.

**AGRICULTURAL SERVICE BOARD NOTES**W. K. Snyder  
Field Supervisor

This is the season of the year that we all look forward to with keen satisfaction. A time when we wish all those near and dear to us the compliments of the season. The age-old greeting is the same, a very Merry Christmas season and a full measure of health and prosperity all through the New Year. This is the sincere greeting to each one of you from your Agricultural Service Board and your Field Supervisor.

**SPRINGSIDE NOTES**

(From Our Own Correspondent)

Springside Ladies' Group met at the home of Mrs. A. Shannon with 15 ladies present. Mrs. Lloyd Kershaw won the two contests held during the afternoon. Christmas gifts were exchanged and the afternoon closed with a nice lunch.

The next meeting will be held at the home of Mrs. Lloyd Kershaw on Jan. 5.

A card party was held at the home of Mr. and Mrs. H. Morton on Friday with seven tables in play. Honors went to Mrs. T. Shannon and Mr. G. Innis, consolation prizes to Mrs. H. Peterson and Mr. Art Rohtwell. Travelling prize was won by Mrs. B. Nimmons.

At this Christmastide may we rededicate ourselves to a greater, fuller service to our community to help enrich our own lives and those with which we come in contact.

**Mountain View Co-Operative  
 Livestock Marketing Association**  
 Local Agent: R. E. GILLIE

**A VERY MERRY CHRISTMAS —**

We take genuine pleasure in laying aside the routine of business to send to our many friends the heartiest wishes for the Holiday Season.

**KAUFMAN & JENKINS**

Phone 22 — After 6 p.m. Phone 234, 235

**CHRISTMAS GREETINGS —**

Just a thought this Christmas Day,  
 Just a greeting sent your way,  
 With a message to express,  
 A wish for joy and happiness,  
 A wish for luck and lasting cheer,  
 Today and each day through the year.  
 (From the writings of Edgar A. Guest)

GORDON SHERICK — GLEN NEUFELD  
 VELMA TRAUB — BERNIE NEUFELD  
 J. W. WORDIE

**CRYSTAL DAIRY LIMITED****Radiator Repairs !!**

Guaranteed Radiator Repairs on all makes and models of cars, trucks and tractors—while you wait.

**DUNCAN AUTO BODY AND SERVICE**

PHONE 73r2 — OLDS, ALTA.



AN OLD, OLD WISH —

**A VERY MERRY CHRISTMAS**

— AND A —

**HAPPY NEW YEAR**

May peace and good cheer sit at your fireside at Christmas! May your loved ones surround you and your home and heart be graced with the deep happiness of Christmastide — the most joyous time of year.

**Rosebud Hotel and Staff**

# Christmas Message

## FROM THE

# ALBERTA WHEAT POOL

The Christian world commemorates Christmas in honor of the birth of Christ. His teachings form the foundation of a relationship between human beings which, if lived up to, would bring heaven to earth.

The spirit of unselfishness is abroad at Christmastime. While the family is the centre of Christmas festivities, hospitality and friendly feelings spread far beyond the intimate circle. Goodwill radiates through the whole community.

It is a wonderful experience for humanity, that the cares and worries and resentments of everyday life can, for a little space in the year, be forgotten, and friendliness and sympathy prevail.

So, in the face of the trouble and fear of war which depresses the world, the 1953 Christmastide is looked forward to with cheerfulness.

"As long as there are homes where fires burn and there is bread,  
 As long as there are homes where lamps are lit and prayers are said,  
 Although a people falter through the dark, and nations grope,  
 With God, Himself, back of these homes, we still have hope."

**ALBERTA WHEAT POOL****"It's Alberta Pool Elevators For Alberta Farmers"**

**Be It White Or Green****FOR CHRISTMAS**

Our wishes for YOU are the same. Just a Merry Christmas with all the kindly thoughts of the season and may the New Year bring you and yours a goodly share of Health, Happiness and Prosperity.

JESSIE BLAIN — JOHN FOLKMANN  
LINDSAY, JACK and BILL McFARQUHAR

**MAC'S SERVICE HARDWARE**

W.A. McFarquhar, prop. — Phone 33

**PREMIER MEAT MARKET**

(LOCATED IN SOLEY'S STORE)  
THE COMPLETE FOOD CENTRE

**CHRISTMAS JOY —**

It is with genuine appreciation, from the bottom of our hearts, that we wish you at this time cordial Christmas Greetings.

EETH and RAY CAMPBELL

**SEASONS GREETINGS**

We wish you a Good Old-Fashioned Merry Christmas. May your home echo with merry warmth and laughter and the hearty ring of gaiety and may the coming year bring you every measure of joy and prosperity.

**Didsbury Cartage****THE SEASON'S GREETINGS —**

Mistletoe in the hall and holly on the door — evergreens decking the mantel and a great tree glowing through the winter dusk.

May your home be bright and your heart light, this Merry Christmas if 1953.

And may the New Year bring you a full measure of Joy and Happiness.

**SOLEY'S FOOD STORE**

Vic Soley — Delores Wood  
Loretta Reiffenstein — Ilor Roberts

**DISTRICT NEWS****EAST NOTES**

(From Our Own Correspondent)

The following ladies met at the home of Fred Metz and Mrs. Dowell on Thursday evening to make up the yearly program books: Mrs. Albert Milne, Mrs. Ehret, Mrs. Schumaker, Mrs. Patterson, Mrs. Brander and Mrs. Elliott.

Mr. and Mrs. Stanley Schumaker motored to Calgary Saturday evening to visit with Mr. and Mrs. J. Schumaker and family.

Mr. and Mrs. Norman Stewart of Calgary and Mr. and Mrs. H. Stewart of Three Hills and Roland Ahlgrim were Sunday dinner guests with Helen Birdale and Sam McAllister. The Stewarts are old friends of Helen Birdale and were formerly of Saskatchewan.

Mrs. Walter McCulloch and Mrs. Stanley Schumaker were business visitors at Olds Friday afternoon.

We are sorry to hear that Theo Hunter is very ill. Best wishes are extended to him.

Mr. and Mrs. Walter McCulloch and Leonard took in the Ray Little show at Olds Saturday night.

Mr. and Mrs. Schumaker were Saturday evening visitors with Mr. and Mrs. Conrad Wagner.

Congratulations are extended to Mr. and Mrs. Lawrence Hunter on the birth of their new addition to the family, a daughter.

Mr. and Mrs. Otto Bitner and boys were Tuesday evening callers on Mr. and Mrs. Schumaker.

Mr. and Mrs. Pete Neufeld, Betty and Philip, motored to Sundre to visit relatives on Sunday.

Mr. and Mrs. Neufeld Philip, Norman and Mrs. Sundberg and Rhonda were Wednesday evening callers on Mr. and Mrs. Schumaker and family.

The Lone Pine W.I. will hold their next meeting at Mrs. Brander's on Jan. 14th.

Mr. and Mrs. Alfie Thompson and Beverly were Thursday and Friday visitors in Calgary.

Fred Metz and Mrs. Dowell were Tuesday visitors to Olds where the latter called on Marie Cootes, who is leaving for the west coast to visit Carol.

Mrs. Brander is expecting her mother, Mrs. Spappen, and Mrs. Brander to spend a few days with her and the family.

**HEAVYWEIGHT**

Two schoolmates met on the street after a long period of time.

One exclaimed to the other, "I hardly recognize you, you're getting so fat."

"Well, I guess I would have to take off a few pounds to be a jockey."

"Jockey?" echoed her friend. "You'd have to take off a few pounds to be a horse."

**Bergen Notes**

(From Our Own Correspondent)

Loss estimated at \$100,000 was sustained by Col. Harry Snyder when his ranch house, "The Tee Pee", was destroyed by fire last Wednesday afternoon. Col. Snyder purchased the ranch about 15 years ago from the late Dick Brown. Along with the buildings, what was estimated to be one of Canada's largest and best collections of big game trophies, was destroyed.

Col. Snyder was featured several years ago in an article in the Star weekly by popular writer Ross Harkness.

Mr. Snyder was present at the ranch at the time of the fire. He and Mrs. Snyder reside in Calgary, staying at the ranch only when time and business permits.

Local people employed at the ranch include foreman Gordon Lyle, Roger and Robert McQue.

United Church held their annual Christmas program in the church Sunday evening. A capacity crowd enjoyed the children's songs, recitations and pageants announced by tiny Dianne Cook. At the close of the program the children all received treats and a presentation was made to Rev. and Mrs. Swain.

**CLASSIFIED ADS**

**FOR SALE** — Modern cook stove with Queen oil burner, complete with storage tank and pipes to outside. \$75. Apply L. R. Gale, phone 716. 48-3p

**SAW FILING AND SHARPENING** — Of all kind. See Dave Janzen, phone 268. 48-3p

**FOR SALE** — Large quantity of green or dry poplar firewood. Will cut to any length. H. Stirke, Bergen. 48-3p

**FOR SALE** — One pair of white silk slippers, size 1. Apply Mrs. McMann. 49-3c

**FOR SALE** — One Duro shallow well pressure pump, complete with motor and pressure tank, in A-1 shape. Apply Fred Befus, phone 1114. 49-3c

**OLDS SCHOOL DIVISION NO. 31****Notice Of Poll****TO BE HELD IN SUBDIVISION NO. 4**

Take notice that for the purpose of the Election of a Divisional Trustee for Subdivision No. 4 of the Olds School Division No. 31, a poll will be held on the 9th day of January from 1:00 o'clock p.m. to 4:00 o'clock p.m.

(Polling place is shown first in each instance.)

Bancroft school, for the electors of the Bancroft School District No. 1362.

Burnside school, for the electors of the Burnside School District No. 828.

Carstairs school, for the electors of Carstairs School District No. 642.

Davenport School District No. 1689.

Grand Centre School District No. 943.

Greenwood School District No. 723.

Hawkeye School District No. 1146.

Tan-y-Bryn School District No. 907.

York School District No. 693.

Davies school, for the electors of Davies School District No. 1410.

Davis School District No. 1581.

Green Acres School District No. 1613.

Meadowdale School District No. 4218.

Scotia School District No. 3802.

Jutland school, for the electors of Jutland School District No. 761.

Neapolis school, for the electors of Neapolis School District No. 1807.

New Berghall school, for the electors of New Berghall School District No. 779.

Siebertville School, for the electors of Siebertville School District No. 1323.

The following persons have been nominated:

1. L. R. Balderson Farmer, Carstairs, Alta.

2. Ellis G. Turner, Farmer, Carstairs, Alta.

S. J. GILSON, Returning Officer

**PUBLIC NOTICE****TOWN OF DIDSBURY**

Public Notice is hereby given that the Council of the Town of Didsbury intend to pass a by-law for the purpose of closing the westerly 332 feet of Berlin Street. A new road will be constructed to join Berlin St. and Hespeler St. through Lot 23, Block 16, Plan 5116-1 and Lot 8, Block 16, Plan 5116-1.

Any person who thinks he will be affected thereby shall inform the council by letter, on or before the 13th day of January, 1954.

F. L. EVANS, Secretary-Treasurer

**CARD OF THANKS**

We wish to express our heartfelt thanks to all our friends and neighbors for their many expressions of sympathy and beautiful floral tributes and cards in the passing of our loving daughter and sister.

MR. AND MRS. ALBERT KONSCHUH AND FAMILY

**Christmas Greetings**

As the holiday season draws near, it is our sincere wish that you have a most pleasant Christmas and a New Year of prosperity, health and happiness.

**Clarence' Shoe Shop****Didsbury Lumber Co.**

A VERY MERRY CHRISTMAS AND A PROSPEROUS NEW YEAR TO OUR MANY PATRONS FOR THE SUPPORT YOU HAVE GIVEN US IN OUR NEW BUSINESS.

Phone 65

Howard Allenson

**A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR**

We wish to thank our many patrons for their past business and it is our desire that we may serve you again in the coming year.

**Neapolis Co-Op. Service Station**

YOUR IMPERIAL OIL AGENT

Harvey G. Neufeld, manager

Phone R250, RR2, Didsbury, Alberta

**Cordial Wishes**

The Yuletide Season brings with it pleasant thoughts—tried, proven and cherished throughout the past. It makes us realize that friendly associations with our fellow men are invaluable in both public and private life and are above things material. It is significant of the season, then, that we pause to say Merry Christmas and Happy New Year. And for your friendship we are truly grateful.

STAN — CAM — JAKE — ALTON — CLIFF  
PHYLLIS — HAROLD

**HAROLD E. OKE**

"Your Machine Man"

Phone 10, Didsbury

**CHRISTMAS GREETINGS —**

TO OUR CUSTOMERS AND FRIENDS

With Santa Claus peepin' around the corner, and everybody thinking about everyone else, we pause long enough to extend to you our best wishes for a real Merry Christmas.

**LORNE CLAYTON**

Massey-Harris Dealer

Phone 83

**CHRISTMAS GREETINGS —**

Even as the bonds of friendship are strengthened at this Yuletide Season, so may our business associations grow in mutual accord and confidence. Your complete happiness is our wish.

Jim Kirby — LaVerne Neufeld — Verda Heibert

**KIRBY'S MEAT MARKET**

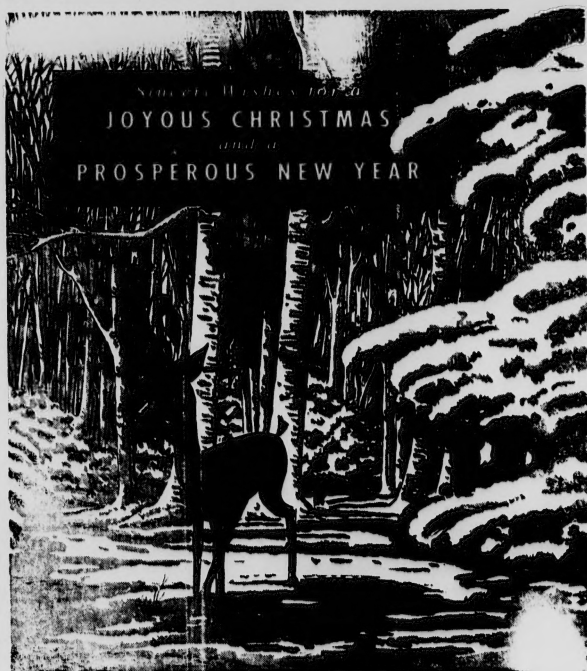
PHONE 127 — DIDSBURY

**PLEASANT YULETIDE THOUGHTS —**

May all the joys of a glorious Christmas and a Happy New Year be the good fortune of our many friends and patrons.

**REIBER BROTHERS**

Where Insurance is Our Business, Not a Sideline  
C. E. Reiber PHONE 90 A. W. Reiber



WM. "Bill" COWAN



## A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR

**ATLAS LUMBER CO. Ltd.**  
DIDSBURY, ALTA. Phone 125

LARRY SINCLAIR, Manager

PHONE 125

## Folkmann's Clothing

PHONE 124 — DIDSBURY

### CHRISTMAS GREETINGS —

As we stop in the midst of the season of good cheer our hearts grow tender as we carry back in thought to the reality of Christmas Day, and what it means. In sincerity, we wish you a delightful holiday season.

### THE SEASON'S GREETINGS —

TO OUR CUSTOMERS AND FRIENDS

G. C. Leeson — Lambert Sherrick  
FRANK GATHERCOLE — LOIS SHIELDS  
WINNIE MILLER — KEN GRAMS

### Builders' Hardware

THE STORE WITH THE STOCK—AND A SMILE  
G. C. LEESON, Manager PHONE 7

### MANY THANKS...

TO OUR MEMBERS AND PATRONS

For their Support and Co-operation during the past year. We would also like to extend our best wishes for a

VERY MERRY CHRISTMAS

— AND A —

HAPPY AND PROSPEROUS NEW YEAR

**NEAPOLIS CONSUMERS CO-OPERATIVE  
ASSOCIATION LIMITED**

A. T. Thompson, manager

### CHRISTMAS GREETINGS —

It's nice to look forward to Christmas,  
And the pleasure of greeting you, too,  
For it's really a wonderful feeling  
Just to say, MERRY CHRISTMAS and  
HAPPY NEW YEAR TO YOU!

**Law's Drug Store**  
**The REXALL Store**  
PHONE 40 — DIDSBURY, ALBERTA

### Little Items of Local Interest

Mr. and Mrs. Howard Halliday and Pat leave Friday to spend the Yuletide with the latter's sister and family, Mr. and Mrs. J. G. Pearson at Bashaw.

Mr. and Mrs. George Thring and Mrs. E. J. Fleming will leave Thursday for Coronation to spend the holidays with the former's parents.

Mayor and Mrs. H. Lynch-Staunton left today (Wednesday) to spend the holiday season at the home of the latter's parents in Victoria.

Mr. and Mrs. H. E. Ote and family left Tuesday for Bakerfield to spend the Yuletide holidays with relatives.

Mr. Cameron Wordie and Mr. Gordon McNaughton arrived home Saturday from Edmonton to spend the Christmas season at the home of their respective parents.

Dr. R. E. McKenzie would like to take this means of thanking all his patients who have sent him season's greetings and in turn wish them the compliments of the season.

Miss Rhonda Peterson is spending the holidays with Miss Pat Halliday.

The Didsbury Public Library will be closed Saturday evenings, Dec. 26 and Jan. 2. The library will be open Jan. 9 from 7 to 9 p.m. as usual.

Mr. and Mrs. Kenneth Wood of Innisfail have been spending a few weeks at the home of Mrs. D. B. Wood here.

Mrs. Lucy Jackson of Acme has been spending a few days visiting Mr. and Mrs. Jimmy Jackson and Mrs. D. B. Wood.

Mr. and Mrs. Ted Sanderman and Mrs. Jim Russell of Olds renewed acquaintances in town on Saturday.

Mr. Harold Unger left this week for Seattle to spend the holiday season with his parents, Mr. and Mrs. Walter Unger.

Starting Wednesday, Dec. 30, and each week thereafter, there will be a family night at the Didsbury Opera Theatre. Bring the whole family for \$1.00.

Miss Ester Ann Devine and Miss Florence Gibson of Edmonton arrived home today (Wednesday) to spend Christmas with their respective parents.

Miss Carol Leavens of Edmonton will arrive home Friday and Miss Pat Leavens of Calgary arrived home Wednesday to spend Christmas with their mother.

Mr. Ken Morris of Naranunda, B.C. arrived home Saturday to spend the holiday season with his parents, Mr. and Mrs. T. Morris.

Miss Geraldine Ford will arrive from Edmonton Friday to spend Christmas with her parents.

### Three Home Games During Holidays

Tonight (Wednesday) Alix will be visitors on Didsbury ice. On Monday Dec. 28th the Ramblers will host Red Deer Monarchs. Perennial rivals Olds Elks and Ramblers, tangle horns here on New Year's Day in the afternoon.

### Midway News

(From Our Own Correspondent)

Mrs. Ray Good was the lucky winner "of a dinner for eight", which the Royal Purple Lodge of Acme raffled.

Mr. and Mrs. Harold Swanson were in Calgary on Thursday and spent the evening with Mr. and Mrs. Walter Knights.

Mr. and Mrs. Gordon Hoskin and Mrs. R. McNeese were in Calgary on Friday.

Congratulations to Mr. and Mrs. Henry Johnston. It's a girl, a sister for Betty and Alex.

Mr. and Mrs. Howard Pross and family were Sunday dinner guests of Mr. and Mrs. Art Marsh and family.

Mr. and Mrs. Dave Roundtree and daughter visited last week with the latter's parents, Mr. and Mrs. Harry Richardson.

Help Fight TB



Buy Christmas Seals

### Coming Events

—New Year's dance at Rugby Hall, Dec. 31, Krebs' orchestra.

—New Year's Eve dance at Melvin Hall, with the Melody Kings. Regular admission charge.

—Eric Raitledge, optometrist, associate of K. Roy Maclean, announces the date of his next visit as Monday, Jan. 11, morning only, at the Rosebud hotel. Consult in city office, 1014 Greyhound Bldg.

### NOTICE

Due to lack of space and box cars the elevators will remain closed during Christmas to New Year's week.

### NOTICE

On Christmas Day J. M. Freeman and Sons Ltd. will be open from 10 a.m. to 1 p.m. and on Boxing Day from 10 a.m. to 6 p.m.

New Year's Day Barrett's Garage will remain open from 10 a.m. to 5 p.m.

### WEDDINGS

PHILLIPS — WOOD

Of interest to Didsbury, Sundre and Calgary was the recent marriage of Miss Alice May Wood, daughter of Mr. and Mrs. M. E. Wood of Calgary and Mr. Walter Gordon Phillips, son of Mr. and Mrs. Clarence Phillips of Sundre.

The wedding took place in the parlor of the Westly United Church with Dr. Pawett officiating. The bride and groom wore matching tailored grey suits and the former wore a corsage of pink roses. Her only jewelry was a pearl necklace a gift of the groom.

Attending the bride was her sister, Patricia, wearing a blue wool dressmaker's suit, with a corsage of yellow roses.

The groom was attended by Mr. Byron Hirtle.

A reception was held at the home of the bride's parents, followed by a wedding dance at the Westerdale hall, west of Didsbury.

Following the dance the newly weds left for a honeymoon trip in the U.S.

## A VERY MERRY CHRISTMAS

Christmas seems to renew our obligation of gratitude to the community which we so gladly serve. We are grateful for the patronage you have given us in the months past and we pledge anew to serve you faithfully in the future.

**Herb Sinclair**

### Christmas Greetings

May Christmas bring joy, peace and contentment;

And may the New Year be one filled with health and prosperity.

Your associations have made the past year happy for us and we trust these friendships will continue for many years to come.

### SUNRISE COFFEE SHOP

MR. AND MRS. K. WAUGH

### MERRY CHRISTMAS and HAPPY NEW YEAR

Just the Old, Old Wish again,

The same year after year,

And yet it's just as heartily

And as bright with Christmas cheer;

But it isn't just the words themselves

That makes it ring as true —

It's the special meaning in

When it's wished for folks like you.

**RANTON'S**



Nearly twenty centuries have passed since men were asked to lift up their hearts and follow in the footsteps of the Christmas Child. The simple pastoral life of those days has long gone, replaced by a complex industrial civilization. Yet mankind, on Christmas, still stirs to the lessons of the first Christmas to seek peace within its hearts. Jesus still bids us "Love ye one another."

**A Very Merry Christmas  
And A Happy New Year**

**J. V. Berscht & Sons**

AND STAFF

PHONE 36 — DIDSBURY